



Pavindu Livera

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Video Editor | Social Media Specialist | Web Developer | Creative Designer

A passionate and versatile professional combining creative artistry with technical expertise across **web development, video editing, creative design, and social media management**. Skilled in building modern digital solutions, crafting highly engaging visual and video content, and executing strategic social media campaigns to boost brand visibility. Detail-oriented and technically sound, with a proven ability to bridge the gap between code and creative design to deliver high-quality, impactful results.

WORK EXPERIENCE

Freelancer

2020 – Present

- Video Editor
- Creative Graphic Designer
- Web Developer

iCode Solutions (Pvt) Ltd - Homagama, Sri Lanka

2023 - 2025

- **Video Editor**
Skilled Video Editor with experience in creating and editing high-quality video content using **Premiere Pro, CapCut** and **After Effects**. Proficient in video cutting, transitions, color correction, and sound editing, with mild knowledge in video animation techniques. Focused on producing engaging and visually appealing videos to meet creative and marketing goals.
- **Videographer**
Experienced Videographer skilled in shooting, editing, and producing high-quality videos. Proficient in camera operations, lighting, and post-production, with a focus on creating engaging visual content for various platforms.
- **Creative Graphic Designer**
Skilled in creating engaging designs for digital and print media, including social media, ads, and branding. Proficient in Photoshop, Illustrator, and Canva, with a strong focus on visual storytelling, creativity, and meeting business goals.

- **Web Designer**

Experienced in designing responsive, user-friendly websites using WordPress. Skilled in theme customization, basic HTML/CSS, plugin integration, and optimizing site performance while ensuring strong brand alignment and SEO best practices.

Bright X IT Solutions (Pvt) Ltd - Boralesgamuwa

2022 - 2024

- **Social Media Manager**

Experienced in designing creative posts, managing social media platforms, and boosting content to increase reach and engagement. Skilled in running targeted ad campaigns and enhancing brand visibility through effective digital strategies.

- **Computer Hardware Technician**

Skilled in assembling, troubleshooting, and maintaining computer systems. Experienced in diagnosing hardware issues, upgrading components, and providing fast, reliable technical support to ensure smooth IT operations.

EDUCATION

Cardiff Metropolitan University, UK

Higher Diploma in Software Engineering - Ongoing

University of Colombo

Higher Diploma in Information Technology - Ongoing

Diploma in Information Technology

Foundation in Information Technology

ESOFT Metro Campus

Diploma in Information Technology

Foundation in English

Master.Ik

Adobe Premier Pro Course

Adobe Photoshop Course

CameraLK Photography Academy

Certificate of Basic Photography

MJF Charitable Foundation

Certificate of Microsoft Office Applications

Moratu Maha Vidyalaya – Moratuwa

G.C.E Advanced Level (Mathematics Stream) - 2021

G.C.E Ordinary Level – 2018

Portfolio Links

Behance

[Behance Profile](#)

Portfolio

[Click Here](#)

PROFESSIONAL SKILLS

- Mastery of Microsoft Office (Word, Excel, PowerPoint) and Google Suite (Docs, Sheets, Slides).
- Comfortable working in both Microsoft Windows and Mac OS.
- Excellent communication skills with a focus on team-building and customer relations.
- Outstanding organizational, multitasking, and problem-solving abilities, Adaptability.
- Production Planning, Quality Control, Resource Management, Technical Knowledge, Budgeting and Cost Management.

EXTRA-CURRICULAR ACTIVITIES

- Coach - Sri Lanka Karate-Do Federation, Sri Lanka Schools' Karate Do Association
- Referee - Sri Lanka Karate-Do Federation (Kumite Judge B)
- 2nd Dan Black Belt Holder - Japan Karate Do Shotokan Ryu Toryukai Association
- 1st Dan Black Belt Holder - Sri Lanka Karate Do Federation

LANGUAGE COMPETENCIES

- **Sinhala** : Native language
- **English** : Fluent

REFERENCES

Mr. Thushara Vidanagamage

Lecturer
Faculty of Management Studies and Commerce,
University of Sri Jayewardenepura,
Nugegoda.
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Mr. Sheron Namantha

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